# WAYNE PHILLIPS, Ph.D., FACSM, CIC®, CVS

Founder and Owner, Syfound Consulting, Phoenix, AZ

**Email:** <u>wphillips@syfound.com</u> **Cell:** (602) 793-0752 **Web:** <u>www.syfound.com</u> **NOTE:** For a more detailed list and descriptions of my consulting, speaking and writing services, visit my website @ <u>www.syfound.com</u> (Link to SERVICES)

**Background Summary:** Internationally recognized researcher, author, speaker, teacher, coach and consultant in the fields of exercise, fitness, healthy aging and lifestyle change.

**Core Competencies:** Compilation, synthesis and dissemination of research to support the validity of company products and services. Design and development of in-service educational and training manuals. Design and implementation of evidence-based corporate health and wellness programs. Lead, design and implement research studies in the field of health and wellness broadly. Facilitation of communication and coaching approaches to healthy lifestyle change.

#### **WORK HISTORY**

Over the last 20 years I have worked successfully with a broad range of companies to provide research support for their products and services. This included liaising with Marketing and PR departments to develop ethical and scientifically sound product messaging.

See <u>syfound website</u> for a more detailed list of SERVICES

Selected list of clients appears below. See <u>syfound website</u> for a more details

- Scientific Advisory Board Member, L9 Bioscience USA Company Purpose: Increase bioavailability of Active Pharmaceutical Ingredients (API's).
- Science Officer, PainPod USA. Cheyenne, WY. Company Purpose: Provide pain relief via electrotherapy
- Science Officer, TrueIV, Denver, CO.
  Company Purpose: Provide health and wellness related IV Therapy services
- Scientific Copywriter/Content Marketer: Regenexx, Des Moines, IA. Company Purpose: Utilize stem cell treatments for orthopedic injuries.
- Chief Science Officer. MuscleSound, Denver, CO.
  Company Purpose: Provide ultrasound analysis of muscle & body composition.
- Research & Training Director. ActiveRx, Westborough, MA:
  Company Purpose: Provide physical therapy, strength & wellness programs for seniors.
- Research Consultant. TriVita Inc., Scottsdale, AZ Company Purpose: Provide a range of health and wellness supplements and services.
- Lifestyle Change Facilitator. Virginia Piper Cancer Center: Company Purpose: Provide comprehensive support and treatment for cancer survivors.

### **EDUCATION AND ACADEMIC TRAINING**

MS, Loughborough University, UK | Ph.D., Arizona State University, AZ | Postdoctoral Fellow/Research Scientist, Stanford University, CA.

**COACHING CERTIFICATIONS** (Intrinsic Solutions International, Scottsdale, AZ) Trimetrix Analyst | Intrinsic Coach | Valuation Specialist

**COACHING CERTIFICATIONS** (Stanford University, Palo Alto, CA) Lifestyle Change Facilitator: The Stanford Healthy Lifestyle Program **TEACHING HISTORY**:

**UK:** Freelance Wellness Consultant and Teacher, London (2yrs) | Physical Education Director YMCA, London (11 yrs) | Deputy Director of Recreation, City University, London (2 yrs) | Head of Physical Education, Ward Freman School, Hertfordshire (2 yrs) | Assistant Teacher, The Sele School, Hertfordshire 2 yrs)

Roles and Responsibilities over this period: Staff management, program organization and

development; day to day building operations, budgeting. Teacher of Physical Education and Math

**USA:** Professor: Arizona State University, AZ (9 yrs) | Faculty, Health Sciences Division, Chandler-Gilbert Community College, AZ (20 yrs)

Roles and Responsibilities over this period: Taught practical and theoretical aspects of Exercise, Wellness, and Behavioral Health-related topics at undergraduate and graduate levels. Successfully mentored more than 14 Masters and Doctoral students during my academic career.

## PUBLICATIONS, PRESENTATIONS AND REVIEWING

54 scientific publications, 17 Grant and Contract submissions, 46 National and International scientific conference presentations, 65 local, state and corporate presentations, and over 100 professional, web- based and blog articles. Frequent reviewer for funded grant applications, conference abstracts and major scientific journals.

I have also created and compiled a wide range of communication and training manuals for educational and commercial purposes, as well as authoring hundreds of blog posts, articles, reviews and white papers.

## HONORS, AWARDS AND RECOGNITION

Emeritus Professor of Exercise and Wellness at Arizona State University | Recipient of teaching and student-related awards | Former Scientific Advisory Board Member of the International Council on Active Aging | Emeritus Fellow of the American College of Sports Medicine.

#### PROFESSIONAL WRITING

Have published 2 books related to Lifestyle as well as an autobiography of my pre-teen years. More information can be found on my <u>Amazon Author page</u>